



The State of Oregon *and the* “Heat and Eat” Pilot Program



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Overview



- **Background:** *Why is a \$1 benefit meaningful?*
- **Basics:** *The Oregon “Heat and Eat” Pilot*
- **Nuts and Bolts:** *Implementation Considerations*
- **Challenges:** *Mitigating the Learning Curve*
- **Opportunities:** *Program Benefits*

Background



- **What is a Standard Utility Allowance?**
- **Who receives it?**
- **How does LIHEAP fit in the picture?**

Program Overview



“The intent of the Heat and Eat Pilot Program is to generate additional financial resources for vulnerable households, *increasing the likelihood that low-income Oregonians will maintain affordable housing, and sustain heat.*”

Program Basics



- **Who is eligible?**

Income \leq 60% state median
Not receiving SUA
Non-Homeless

- **Forecasting Enrollment**

Current + New = 55,000 Households per year

- **Application Process**

Automatic Enrollment

- **Household Benefit**

\$1 LIHEAP Payment
Average \$87 increase in Food Stamps per month

Nuts and Bolts



- **How does this meld with general LIHEAP program?**

Will clients still be eligible for other components?

How do we meet LIHEAP reporting guidelines?

- **Is the application burden proportionate to benefit?**

How do households apply for a \$1 payment?

- **Is the delivery cost effective?**

Planning, Administration Costs

One-Time versus Ongoing Expenses

Leveraging Resources

Challenges



- **Communication with Customers**

What good is a \$1 benefit?

Am I eligible for other services?

- **Educating the Social Service Network**

How does this program help their customers?

- **Overcoming the “Loophole” Mentality**

Opportunity



- **Outreach**
- **Stimulates Local, Statewide Economies**
- **Healthy Families and Communities**