

TOGETHER FOR GOOD



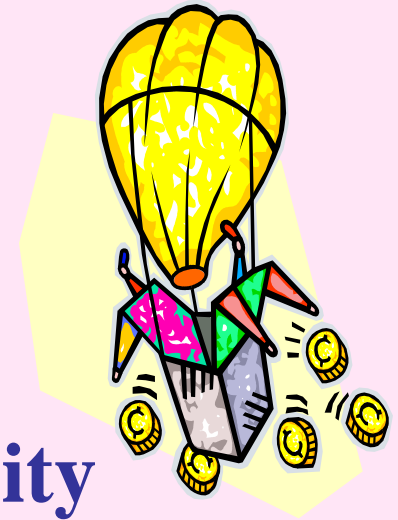
THAW's Faith Based Initiative

Purpose

Building Change
Building Economic Stability
Building Purpose

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**Opportunity in maximizing customer choice
and expanding the delivery network to
include a broader array of providers**



Why Faith Based?

Faith Based Organizations:

Traditionally throughout history have been a cornerstone of community assistance to those in need

A Faith Based Initiative Project can:

Combine community resources

Provide a safety-net for those in crisis who are not low-income

Produce new revenue streams

Provide Opportunity for:

Long-term viability through motivation, mentoring and other healthy models of self sufficiency

Becomes a Conduit for a Fresh Start:

Why We Did It

New Funding Stream

Strengthened THAW's Program viability by generating diverse funding sources

Provided Additional Distribution Centers

Reduced our dependency on current distribution channel

Provides a Safety-net

For a growing number of households in crisis who fall above an income level typically used to determine eligibility for assistance programs

How the Partnership Works

Faith Based participating places of worship are ask to host a collection Sunday four times per year (at least), and each member of the Congregations will be ask to give \$1.00 or more

All funds collected will go into a faith based account that can be used by any participating place of worship

Select faith based organizations already serving those in need in their communities to become faith based processing sites that will agree to provide necessary personnel to facilitate the program

When a member of a participating place of worship or community comes for help, that individual will be directed to go to one of the Faith Based sites

All faith based applications will be paid from the faith based account

Critical Limitations/Assumptions

Securing enough funding

Getting the necessary buy-in from larger churches that will ensure an effective funding stream

Faith Based funding may dilute the current donor donations

Faith Based donations could somehow alienate traditionally non religious donors

Current staff and resources not adequate to facilitate a “full blown” program

Key Lessons Learned

Maximizes choice for clients to select their preferred service providers

Provide opportunities for programs to expand and diversify

Faith Based organizations can "bundle" services, increasing opportunity for other grants for specialized services such as child care and training

Over-income customer more likely to make the connection to services

Reduces mandatory services with stringent participation and reporting requirements

Still Want To Do It?

Next Steps:

Do a Feasibility Study

Identify Partners

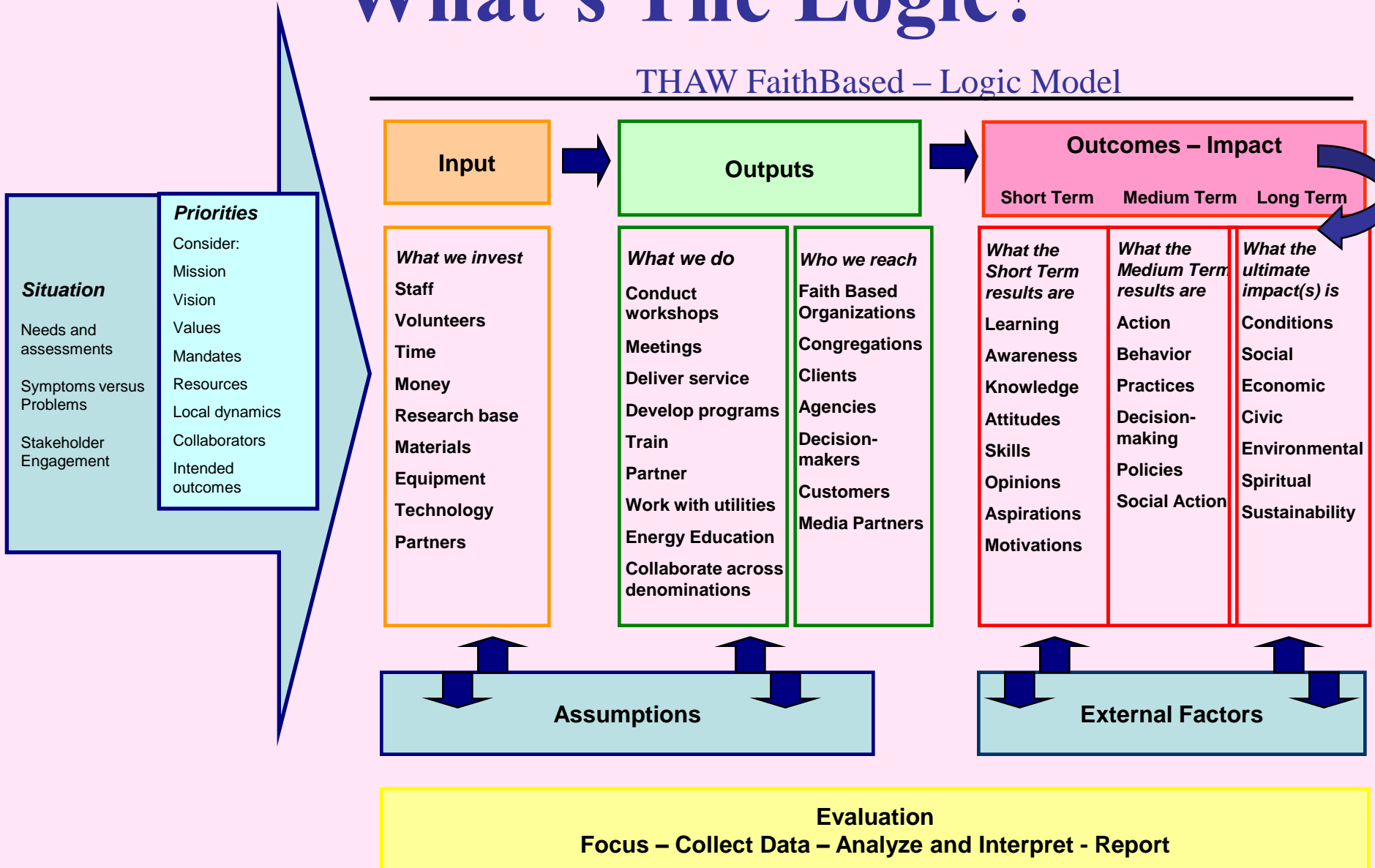
Create a Timeline

Develop Measurable Outcomes

Don't Be Discouraged (*Things might be slow at first*)

What's The Logic?

THAW FaithBased – Logic Model



How Do You Get Started?

Identify the benefits for your agency; for partners

What do you intend to achieve

What results will be produced

How will you measure success

How will the partnership be funded

What are the benefits to the community

What key personnel will be responsible for completion of the project

Questions?



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